

**OUTREACH COORDINATOR
BRIGHTER, HEALTHIER FUTURE FOR COLORADO'S KIDS
POSTING: 08/11/20**

Overview

The [Brighter, Healthier Future for Colorado's Kids campaign](#) is seeking an Outreach Coordinator. In November 2020, a measure will be on the statewide ballot to increase taxes on tobacco and nicotine vaping products. The funding will initially be used to provide relief to state budget cuts caused by the COVID-19 pandemic, and provide preschool access for every child in the state.

Additionally, this tax increase will fund vital programs to help Coloradans fight addiction to nicotine products. Currently, Colorado has the nation's highest rate of nicotine vaping among youth, with over 27% of high school students using e-cigarettes. In the state, 5,100 people die each year from smoking, and 91,000 kids under 18 right now will eventually die from smoking.

Responsibilities

The Outreach Coordinator will conduct outreach for campaign, including (but not limited to):

- Recruiting and building a coalition of organizations and individuals to pass the ballot measure.
- Building relationships with diverse communities, healthcare, early childhood and advocacy groups.
- Giving presentations on the ballot measure throughout the state, virtually and / or in person.
- Translating campaign endorsements into action in support of the ballot measure.
- Logistical tasks including but not limited to:
 - Managing endorser lists,
 - Scheduling, preparing for and executing virtual and possibly in person meetings and events.

Qualifications

- One cycle of campaign experience is preferred.
- Excellent organizational, time and task management skills and track record of reliably and successfully managing multiple tasks at once
- Strong oral and verbal communication skills
- A reliable vehicle and phone is required
- Understanding of digital and social media tools used in political campaigns
- Excellent interpersonal skills
- Ability and willingness to work long and irregular hours, including weekends, evenings, and some holidays

Position Details

Salary is commensurate with experience.

Start date of AUGUST 2020, to continue through Election Day, November 3, 2020

Position reports to the campaign's Outreach Manager

To apply

Please submit a resume, and references to John Magnino, Campaign Manager, at john@forcokids.com. Please put "Outreach Coordinator" in the subject line of the email. Resumes will be reviewed on a rolling basis. Resumes will be accepted until the position is filled.